



# Atworth Traffic Action Group (ATAG)

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A Proposal from Kenneth Spencer to Wiltshire Council and to the Police & Crime Commissioner for Wiltshire:

In the *13th Joint Report on Road Casualties 2011 in Wiltshire and Swindon*, I noted the following salient facts:

1. The cost in the year of the report was £m116
2. That the average cost of a fatality was £m1.5
3. That the average cost of a serious injury was £178,000
4. That the average cost of a slight injury was £13,700

Although this, or a similar sum, is spent each year, it is always claimed that there are no funds available for the better and safer management of road traffic.

I wish to propose that the Wiltshire County Council, working with Police & Crime Commissioner and others, carefully considers and studies ways of spending a part of that £m116, in advance, and pro-actively, on measures such as signage, calming, and control mechanisms which will reduce those costs, not just in the immediate year to follow, but for some years into the future.

Kenneth Spencer

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*The Atworth Traffic Action Group is a community association formed by residents of Atworth. Its aim is to protect Atworth from the effects of traffic through the village.*